

KEITH NOEL

Websites for small businesses

I design and build websites that make your business easy to understand and easy to contact. You work directly with me, from the first conversation to launch. Choose a focused starting point, then add ongoing care if you need it.

Website packages

One-time build fees in CAD. Applicable taxes and third-party costs are extra. Final scope and price are confirmed in a written quote.

	Launch	Business	Expanded
Build fee	\$1,250	\$2,500	\$4,000
Size	1 page Up to 7 sections	Up to 5 pages	Up to 8 pages
Good fit	A clear first website	Several services or a small team	More content and a connected tool
Content setup	Your supplied text and images	Supplied content plus simple editing for agreed text and images	Business setup plus one reusable news or blog layout
Connections	One contact form	One contact form and a gallery of up to 12 images	Business features plus one standard booking, calendar or newsletter embed
Review rounds	1 combined round	2 combined rounds	3 combined rounds

One design direction and one language per project. Page limits include any legal pages. A review round is one consolidated list of changes within the agreed scope.

Included with every build

- **Design and launch.** Mobile-friendly layouts, clear navigation, domain connection, launch checks and a handoff walkthrough.
- **Search foundations.** Page titles, descriptions, headings and image alt text. Contact forms include up to 6 fields, without file uploads.

Explore my own projects

Examples of my product and interface work, built for my own projects.

[Twyne](#) A writing and editing workspace. [twyne.love](#)

[Keating](#) An AI learning tool with interactive practice. [keating.help](#)

[Baste](#) A tool for generating persona-driven design assets. [baste.love](#)

Website care and next steps

Keep the site current after launch. Maintenance is optional and priced separately from the website build. Both plans cover one supported small-business website.

Optional monthly care

	Care	Care Plus
Monthly fee	\$95 CAD	\$195 CAD
Small content edits	Up to 30 minutes per month	Up to 90 minutes per month
Routine care	Monthly form, link and backup checks; compatible software updates	Care coverage plus a brief monthly summary of changes and issues

Both plans include email support and a pre-update restore point where supported. The quote confirms the platform and backup coverage.

Content time covers supplied text or image edits on existing pages. New pages, features, redesigns, major repairs and emergency or 24/7 support are excluded. Extra work needs an approved quote.

Plans renew monthly. Cancel before renewal to end care at the close of the paid month. Business-hour support, with timing agreed per request. Taxes and third-party costs are extra.

A clear scope from the start

- **Your content.** You supply the logo, business details, final text and images you have permission to use. Copywriting, branding, photography and translation are separately quoted.
- **Running costs.** Domain registration, hosting, business email, paid plugins, booking tools, stock assets and transaction fees are paid separately. Costs are agreed before purchase.
- **Ownership.** Your domain and hosting accounts stay in your name. After full payment, project-specific site files and access are handed over. Third-party tools, fonts and reusable components retain their licences.
- **Larger needs.** Online stores, member portals, payments, custom software, migrations and complex integrations need their own quote. Ongoing SEO and formal accessibility audits are separately quoted.

From conversation to launch

- 1 Scope the project. Share your business, audience, must-have pages and preferred timing.
- 2 Agree the quote. Confirm deliverables, costs, payment milestones and cancellation terms.
- 3 Review the build. Supply content, review the site and send consolidated feedback.
- 4 Approve and launch. Complete launch checks, hand off access and choose optional care.

The delivery schedule is agreed after scope, content readiness and availability are confirmed.

Questions about changes

Extra pages or features? I scope and quote them before work begins.

More monthly time? Care includes 30 minutes of content edits; Care Plus includes 90. Additional time needs an approved quote. Unused time expires monthly.

Another review round? Each included round is one consolidated list of changes within the agreed scope. Extra rounds, new features and changes in design direction are quoted before work.

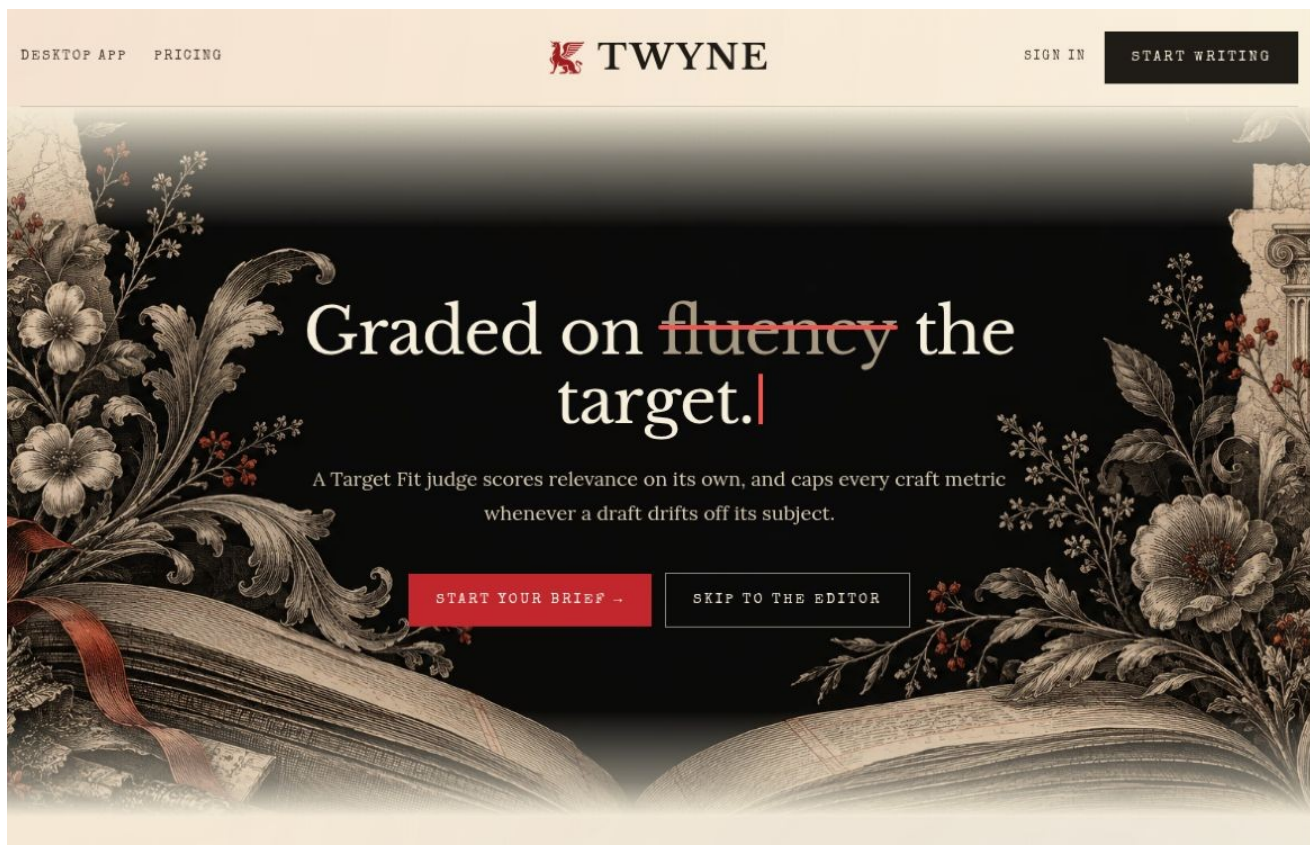
Tell me what your business needs.

[Book a call at cal.com/keithnoel](https://cal.com/keithnoel) | kmannoel@gmail.com

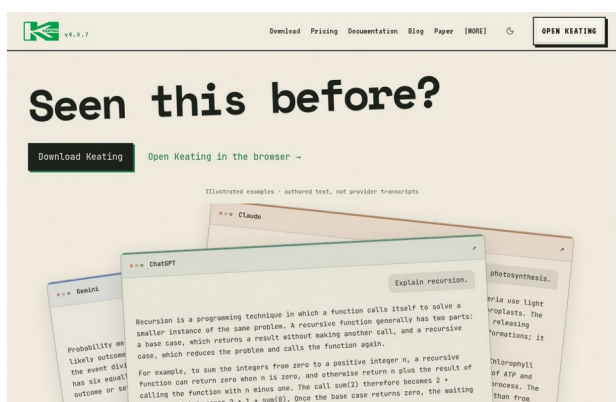
Explore the live websites

A look at my own products and their public websites. Click an image or link to explore. These are independent projects, not client commissions.

[Twyne](#) | twyne.love Writing and editing workspace



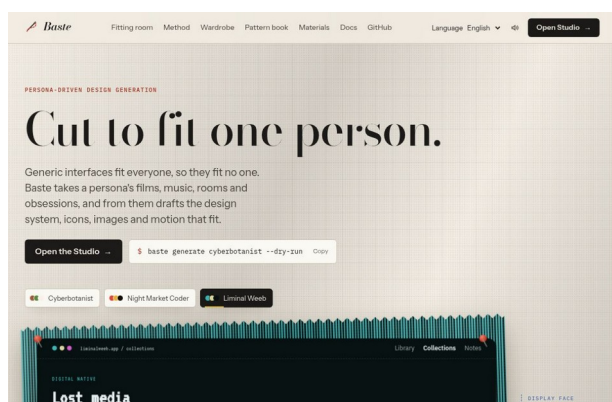
[Keating](#) | keating.help



Interactive learning and practice

Screenshots captured 3 October 2026. Live pages may change.

[Baste](#) | baste.love



Persona-driven design assets